



Indonesia

For immediate release

Starbucks® Coffee Indonesia

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Starbucks® Celebrates the Opening of its First Train Station Store in Indonesia *Bringing the Starbucks® Experience to Gambir Station*

JAKARTA, INDONESIA, 28 January 2013 — Starbucks® Coffee Indonesia today officially opened its first train station store in Indonesia at Gambir Station, Jakarta. Brewing daily from 5 a.m. to 8 p.m., travelers can now enjoy their favorite cup of coffee during their train journey, while customers around the area can visit the store for a quick bite.



“We are thrilled with the opening of our Gambir Station store as we can now bring the *Starbucks® Experience* closer to our customers wherever they are. Whether you are at the office or even traveling out of town via the train station, Starbucks® is here to serve you on every occasion”, said Anthony Cottan, managing director, Starbucks® Indonesia.

Starbucks® Gambir Station is the 142nd store in Indonesia and is strategically located at the departure area with both smoking and non-smoking seating arrangements. This new location offers customers with the complete *Starbucks® Experience*, wide range of menu to choose from and an inviting atmosphere.

Starbucks® Gambir, the first train station store in Indonesia.

Anthony added, "Starbucks® Gambir Station is a special store that offers travelers and commuters a place to stop by before or after their trip. With its central location and comfortable atmosphere, the store is also a great meeting point for customers around the area."

In celebration of the store opening, Starbucks® is giving out various special treats for the first 200 customers such as a free Tall beverage with a purchase of pastry on Wednesday, 30 January 2013 and a free pastry with a purchase of Grande beverage on Wednesday, 6 February 2013.

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About Starbucks® Coffee Company Since 1971, Starbucks® Coffee Company has been committed to ethically sourcing and roasting the highest-quality *arabica* coffee in the world. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique *Starbucks® Experience* to life for every customer through every cup. To share in the experience, please visit us in our stores or online at www.starbucks.com.

About PT. Sari Coffee Indonesia

PT Sari Coffee Indonesia is made possible through the relationship between Starbucks® Coffee International and PT Mitra Adiperkasa, one of the most renowned department store and branded goods companies in the country. It is also the sole company exclusively licensed to set up and operate Starbucks® in Indonesia. As of 27 January 2013, Starbucks® has 142 stores in operations throughout Indonesia.

About PT Mitra Adiperkasa TBK

As of July 2012, MAP has operated 1,164 retail outlets in 39 major cities throughout Indonesia. The major retail concepts under the group include:

- **Department Stores:** Sogo, Debenhams, dan Seibu
- **Fashion & Lifestyle:** Zara, Marks & Spencer, Topman, Topshop, Next, Kipling, Lacoste, Nautica, Massimo Dutti, Pull&Bear, Dorothy Perkins, Miss Selfridge, Nine West, Stradivarius, Bershka, Samsonite, Linea, Steve Madden, Swatch, Loewe, BCBGMaxazria, MaxMara, Max&Co, Travelogue, Tumi, Sole Effect, Warehouse, H.E. by Mango, New Look, Hoss Intropia, Staccato, Diva, DKNY dan Crabtree & Evelyn.
- **Sports:** Converse, Golf House, Payless ShoeSource, Planet Sports, Reebok, Rockport, Skechers, Sports Station, The Athlete's Foot dan The Sports Warehouse.
- **Food & Beverage:** Starbucks, Burger King, Domino's Pizza, Pizza Marzano, Krispy Kreme, Cold Stone Creamery Ice Cream, dan Chatterbox.
- **Kids:** Kidz Station, Oshkosh B'Gosh dan Barbie Boutique.
- **Others:** Kinokuniya dan Alun Alun.

Apart from its retail business, the group is also the leading distributor for over 90 international brands including Reebok, Speedo, Converse, Diadora, Lotto, Airwalk, Superman, Batman, OshKosh B'Gosh and Thomas & Friends. More information about MAP can be found at www.map-indonesia.com

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